

Goals and Objectives	Introduced (I)	Developed (D)	Mastered (M)	Assessed (A)	Measurement /Method	Tool	Assessment Schedule
Goal 1: Critical Thinking							
<i>Students will demonstrate the ability to think critically and apply solutions to advanced accounting issues.</i>	ACCT 502	ACCT 502	ACCT 597	ACCT 502	Case Assignment	Rubric	Fall 2020, Fall 2022
Goal 2: Accounting Research							
<i>Students will design and execute Accounting research projects.</i>	ACCT 502	ACCT 502	ACCT 597	ACCT 597	Research Paper	Rubric	Spring 2021, Spring 2023
Goal 3: Writing Skills							
<i>Students will exhibit effective written communication skills relevant to the accounting profession.</i>	ACCT 506	ACCT 506	ACCT 597	ACCT 506	Writing Assignment	Rubric	Fall 2020, Fall 2022
Goal 4: Oral Communication							
<i>Students will exhibit effective oral communication skills relevant to the accounting profession.</i>	ACCT 502	ACCT 505, ACCT 507	ACCT 597	ACCT 597	Project Presentation	Rubric	Spring 2021, Spring 2022
Goal 5: Ethics							
<i>Students will demonstrate the ability to identify ethical issues and to suggest appropriate courses of action for resolution.</i>	ACCT 506	ACCT 506, ACCT 505	ACCT 506, ACCT 505	ACCT 506	Case Assignment	Rubric	Fall 2020, Fall 2022

Goal 6: Technology and Data Analytics

6a: *Students will understand concepts and applications related to information technology.* ACCT 507 ACCT 507 ACCT 507 ACCT 507 Test Embedded Multiple Choice Questions Spring 2021, Spring 2023

6b: *Students will understand concepts and applications related to accounting analytics.* ACCT 503 ACCT 503, ACCT 504 ACCT 504, ACCT 597 ACCT 597 Group Project Rubric Spring 2021, Spring 2023

Goal 7: Teamwork

Students will demonstrate the ability to work effectively as part of a team. ACCT 502 ACCT 502, ACCT 507 ACCT597 ACCT597 Group Project Rubric Spring 2021, Spring 2022