

**ASC EXECUTIVE COMMITTEE**

Minutes – Regular Meeting  
via Zoom

November 18, 2021 • 4:00 pm

**Present:** Ron Coley, Rosalina Davis, Bob Hall, Theresa Harvey, Chuck Kissel, Sean Walker.

**Absent:** Amir Dabirian.

**Staff:** Kim Ball, Raul Castaneda, Sydney Dawes, Cindy Dowling, Ann Ehl, Hee Joon Kang, Tony Lynch, Mike Marcinkevicz.

I. CALL TO ORDER

Chair Bob Hall called the meeting to order at 4:01 pm.

II. APPROVAL OF MINUTES

VP Coley moved, Prof. Walker seconded and motion carried to approve the minutes of the 05/27/21 ASC Executive Committee meeting.

III. PUBLIC COMMENT

There was no public comment.

IV. EXECUTIVE DIRECTOR & FINANCIAL REPORTS

Mr. Kissel reported that while campus is at 65% in-person, instructionally, what we see on campus seems to be less. With that in mind, ASC has decided to delay the reopening of Fresh Kitchen, Pieology and Starbucks-TSU. In regards to the campus program Center for Family Business, which had a negative balance, the Provost and Dean have paid down the debt to \$48K. We expect the remaining outstanding to be paid by the end of this month and hope to report such at the December Board meeting.

ASC just ended its five year contract with its external auditors. Every five years, we review the need to change auditors; ASC recommends that we conduct a search or RFP for the upcoming years, which can include Aldrich. VP Coley suggested we reach out to ASI to see when their contract period ends; Mr. Kissel believes that ASI has another year with Aldrich. In the near future, ASC plans to run in tandem with ASI with the selection of their auditor. This may lower the cost of audit contract.

On the financials, Mr. Kissel reported that we are still ahead of budget, with a net deficit of (\$589K) in general, buildings and enterprises and a net surplus of \$11K for other activities. VP Coley asked if these figures will stay ahead or even out by the end of the year. Mr. Kissel replied that it will depend on the spring semester (with increased student presence and traffic); from an operational standpoint, we should remain ahead. While our YTD budgeted loss was scheduled to be (\$1.27M), our actual is at (\$578K), a variance of \$693K. Campus Dining currently has a net income of (\$449K), a variance of \$13K, with several venues

remaining closed. Titan Shops is also ahead of budget, with a net income of (\$174K), a variance of \$207K. ASC initially had concerns about supply chain and inventory, but that wasn't as big as expected. Designated funds are negative, though ahead of budget, and mostly in campus program payroll accounts. This January will be the last increase of federally mandated minimum wage increases. ASC currently has \$32M in cash and cash equivalents, of which \$15M is campus program deposits and \$16M is largely due to sale of Banting.

V. DISCUSSION ITEM: INVESTMENT STRATEGY:

Mr. Kissel reported that there were concerns with how much cash ASC currently has on hand and whether this was prudent. VP Coley suggested that considering the size of monies available, it would be prudent to revisit investments to improve returns. Mr. Kissel noted that in the past, ASC had 50% of monies in LAIF and 50% in stocks. With Titan Hall, ASC used all its cash and reserves to fund those improvements. Mr. Hall added that concerns to protect corporate deposits lead ASC to divest, especially in light of diminished reserves and Titan Hall expenses incurred by ASC on behalf of the campus. Prof. Walker's recollection of this discussion was that the divestment was always meant to be temporary and investment would be revisited as soon as ASC was financially able. Ms. Harvey agreed that the sale of Banting has changed ASC's position enough that we should reconsider investments. Mr. Hall added that ASC-owned buildings are part of ASC investments. VP Coley advised that a deliberate, measured approach would signal ASC's transparency and prudence.

Mr. Kissel said that he'll reconvene or re-form the committee at the annual Board meeting in December and their first task will be to revisit ASC's investment policy. In February, the Executive Committee will review the new policy in advance of the March Board meeting. VP Coley agreed that this was a good first steps and suggested that we use the experience of the faculty within CSUF's business college.

VI. CLOSED SESSION: EXECUTIVE PERFORMANCE & COMPENSATION

VP Coley moved, Ms. Harvey seconded and motion carried to go into closed session at 4:52 pm. and ended at 5:35 pm. There was no action taken.

VII. ANNOUNCEMENTS

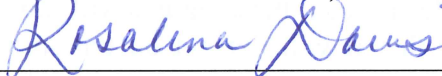
- May ExComm Date Change: From 05/26/22 to **05/19/22**
- Board meeting: **Thu 12/16/21**, 3:30 pm via Zoom & in Person
- ExComm: Thu **02/24/22**, 4pm via Zoom & in Person

VIII. ADJOURNMENT

Mr. Hall adjourned the meeting at 5:37 pm.

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*Approved by the Executive Committee, February 24, 2022.*



Rosalina Davis, Secretary